Hello,

Even during these difficult times, Headwaters Music & Arts has been able to thrive and grow. We look forward to a year with exciting initiatives that help us accomplish our mission to provide opportunities for creativity through instruction and inspire the community through music and the arts. When you invest in Headwaters Music & Arts, you make it possible for over 250 kids and adults to experience success with music. Over 25% of those students receive financial assistance. Another several hundred kids, teens and adults strengthened their art skills, built their confidence, and formed lifelong friendships through our summer camps, art clubs, pottery program, classes, recitals, workshops, performance groups, concerts and events. Lots of good things are happening here at Headwaters! Here are a few of the things we have tackled this past year:

- Merit scholarship for music students
- New lighting in the art studio
- Cass Lake schools for music enrichment partnership
- Media production club for teens
- Land acknowledgement statement and building access for Indigenous groups
- Technology to improve virtual and in-person instruction
- Youth chorus program
- Ukulele lending program through Bemidji Public Library

We are proud of the work we do, knowing that we make a real difference in our community and in the lives of the children, teens and adults who find themselves here. Our hope is that you will see the value in becoming a sponsor for one – or both! of our upcoming fundraising events, Bemidji Sings! and Monroe Crossing. Proceeds support our goal to raise $5,000 to give the gift of music to kids in our community.

We have enclosed sponsorship information and details about each event. Please take a moment to look them over. Be sure to contact me if you’d like more information about these events – or other ways to get involved or to support music and art experiences here in Bemidji. While we welcome your contribution at any time, we ask that you notify us 45 days before the event so we are able to properly recognize you as a sponsor.

Thank you for your support of community music and arts. Together, we make a difference.

With appreciation,

Tricia Andrews
Executive Director
Bemidji Sings! Vocal Competition
6 pm Friday, July 16
Headwaters Music & Arts, Bemidji
$10 adult | $5 youth and elders

Our last live Bemidji Sings! event sold out with an enthusiastic audience of over 250 cheering fans. Bemidji Sings! Vocal Competition gives all youth and adults amateur vocalists, even those not currently involved in school or community singing groups, a chance to shine. Up to 7 finalists in two age divisions, 13 to 20 and 21 and older, will perform at the final show on July 16, 2021. The show’s host is performer, songwriter, and educator Eric Carlson of Bemidji and our returning lead judge is vocalist Zaq Swank. The top two finalists in each age division represent Bemidji in the statewide Minnesota Sings compete in Woodbury in October for $15,000 total in cash, along with thousands more of recording sessions and music gear. In addition to the in-person audience, the show will be recorded and shared on Headwaters Music & Arts YouTube channel, expanding its coverage beyond the one-night event.

Monroe Crossing has performed annually to sold out shows here in Bemidji for over 20 years, and has a loyal following throughout the region. Based in the Twin Cities, Monroe Crossing dazzles audiences with an electrifying blend of classic bluegrass, bluegrass gospel, and heartfelt originals. Their superb musicianship and on-stage rapport have entertained audiences across the United States, Canada and Europe. Check out their music at monroecrossing.com!

Vintage Guitar Magazine says, Monroe Crossing’s laid-back “folkgrass” approach stands in contrast to many contemporary hyperkinetic bands, such as Kentucky Thunder. Their novel, soulful, and musically satisfying cover of Prince’s “Purple Rain” demonstrates their unique style.
$3,000 Title Sponsor
- Category exclusivity
- Opportunity to speak at event and introduce performers
- Individual banner on stage
- Name and logo on promotional materials
- Name and logo in newspaper advertising
- Name and logo featured on Headwaters website for one year
- Full page corporate advertising included in concert program
- Full page or 30 second video on event slide show
- 10 Monroe Crossing tickets

$1000 Presenting Sponsor
- On-stage recognition during event
- Name and logo on promotional materials
- Name and logo in newspaper advertising
- Name and logo featured on Headwaters website for six months
- Half page corporate advertising included in concert program

$500 Supporting Sponsor
- On-stage recognition during event
- Name and logo on promotional materials
- Name and logo featured on Headwaters website for six months
- Quarter page corporate advertising included in event brochure
- Your name and logo featured on event slide show
- 4 Monroe Crossing tickets

$150 Friend of Headwaters
- Your name and logo featured on event program
- Your name and logo featured on event slide show
- 2 Monroe Crossing tickets

Raffle Sponsor (donation valuing $50 or more)
- Your name and logo featured on event program
- Your name and logo featured on event slide show

Thank you for your support of Headwaters Music & Arts!

Business Name
Contact Name
Address/City/Zip
Phone
Email

____ Title Sponsor ($3,000)
____ Presenting Sponsor ($1,000)
____ Supporting Sponsor ($500)
____ Friend of Headwaters ($150)
____ Total enclosed
____ Raffle Sponsor Item or service donated:

Payable to:
Headwaters Music & Arts
519 MN Ave NW, Bemidji MN 56601
218.444.5606
info@headwatersmusicandarts.org

If paying by debit or credit:
Name on card
Card Number
Exp date
3 digit code
Zip Code on Card
Signature