



Headwaters Music & Arts
Seek Music, Engage the Arts, Build Community
519 Minnesota Ave NW | Bemidji MN 56601
218-444-5606 | info@headwatersmusicandarts.org

Hello,

Even during these difficult times, Headwaters Music & Arts has been able to thrive and grow. We look forward to a year with exciting initiatives that help us accomplish our mission to *provide opportunities for creativity through instruction and inspire the community through music and the arts*. When you invest in Headwaters Music & Arts, you make it possible for over 250 kids and adults to experience success with music. Over 25% of those students receive financial assistance. Another several hundred kids, teens and adults strengthened their art skills, built their confidence, and formed lifelong friendships through our summer camps, art clubs, pottery program, classes, recitals, workshops, performance groups, concerts and events. Lots of good things are happening here at Headwaters! Here are a few of the things we have tackled this past year:

- 🎨 Merit scholarship for music students
- 🎨 New lighting in the art studio
- 🎨 Cass Lake schools for music enrichment partnership
- 🎨 Media production club for teens
- 🎨 Land acknowledgement statement and building access for Indigenous groups
- 🎨 Technology to improve virtual and in-person instruction
- 🎨 Youth chorus program
- 🎨 Ukulele lending program through Bemidji Public Library



We are proud of the work we do, knowing that we make a real difference in our community and in the lives of the children, teens and adults who find themselves here. **Our hope is that you will see the value in becoming a sponsor for one – or both! of our upcoming fundraising events, Bemidji Sings! and Monroe Crossing.** Proceeds support our goal to raise \$5,000 to give the gift of music to kids in our community.

We have enclosed sponsorship information and details about each event. Please take a moment to look them over. Be sure to contact me if you'd like more information about these events – or other ways to get involved or to support music and art experiences here in Bemidji. While we welcome your contribution at

any time, we ask that you notify us 45 days before the event so we are able to properly recognize you as a sponsor.

Thank you for your support of community music and arts. Together, we make a difference.

With appreciation,

Tricia Andrews
Executive Director





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Bemidji Sings! Vocal Competition
6 pm Friday, July 16
Headwaters Music & Arts, Bemidji
\$10 adult | \$5 youth and elders

Our last live Bemidji Sings! event sold out with an enthusiastic audience of over 250 cheering fans. Bemidji Sings! Vocal Competition gives all youth and adults amateur vocalists, even those not currently involved in school or community singing groups, a chance to shine. Up to 7 finalists in two age divisions, 13 to 20 and 21 and older, will perform at the final show on July 16, 2021. The show's host is performer, songwriter, and educator Eric Carlson of Bemidji and our returning lead judge is vocalist Zaq Swank. The top two finalists in each age division represent Bemidji in the statewide Minnesota Sings compete in Woodbury in October for \$15,000 total in cash, along with thousands more of recording sessions and music gear. In addition to the in-person audience, the show will be recorded and shared on Headwaters Music & Arts YouTube channel, expanding its coverage beyond the one-night event.



Bemidji's April Aylesworth was Minnesota Sings 2019 first place champion!



Monroe Crossing Concert
7 pm Saturday, May 7, 2022
Historic Chief Theater
\$25 per person

Monroe Crossing has performed annually to sold out shows here in Bemidji for over 20 years, and has a loyal following throughout the region. Based in the Twin Cities, Monroe Crossing dazzles audiences with an electrifying blend of classic bluegrass, bluegrass gospel, and heartfelt originals. Their superb musicianship and on-stage rapport have entertained audiences across the United States, Canada and Europe. Check out their music at monroecrossing.com!



Vintage Guitar Magazine says, Monroe Crossing's laid-back "folkgrass" approach stands in contrast to many contemporary hyperkinetic bands, such as Kentucky Thunder. Their novel, soulful, and musically satisfying cover of Prince's "Purple Rain" demonstrates their unique style.



Headwaters Music & Arts Sponsorship Options



Bemidji Sings! Vocal Competition

6 pm Friday, July 16

Headwaters Music & Arts, Bemidji

Monroe Crossing Concert

7 pm Saturday, May 7, 2022

Historic Chief Theater, Bemidji



\$3,000 Title Sponsor

- Category exclusivity
- Opportunity to speak at event and introduce performers
- Individual banner on stage
- Name and logo on promotional materials
- Name and logo in newspaper advertising
- Name and logo featured on Headwaters website for one year
- Full page corporate advertising included in concert program
- Full page or 30 second video on event slide show
- 10 Monroe Crossing tickets

- Half page or 15 second video on event slide show
- 6 Monroe Crossing tickets

\$500 Supporting Sponsor

- On-stage recognition during event
- Name and logo on promotional materials
- Name and logo featured on Headwaters website for six months
- Quarter page corporate advertising included in event brochure
- Your name and logo featured on event slide show
- 4 Monroe Crossing tickets

\$1000 Presenting Sponsor

- On-stage recognition during event
- Name and logo on promotional materials
- Name and logo in newspaper advertising
- Name and logo featured on Headwaters website for six months
- Half page corporate advertising included in concert program

\$150 Friend of Headwaters

- Your name and logo featured on event program
- Your name and logo featured on event slide show
- 2 Monroe Crossing tickets

Raffle Sponsor (donation valuing \$50 or more)

- Your name and logo featured on event program
- Your name and logo featured on event slide show

Thank you for your support of Headwaters Music & Arts!

Business Name _____
 Contact Name _____
 Address/City/Zip _____
 Phone _____ Email _____

_____ Title Sponsor (\$3,000)
 _____ Presenting Sponsor (\$1,000)
 _____ Supporting Sponsor (\$500)
 _____ Friend of Headwaters (\$150)
 _____ Total enclosed
 _____ Raffle Sponsor Item or service
 donated: _____

Payable to:
Headwaters Music & Arts
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If paying by debit or credit:
 Name on card _____
 Card Number _____
 Exp Date _____ 3 digit code _____
 Zip Code on Card _____
 Signature _____